

Netflix Landing Page

Heading: It's "Netflix & Chill" for a reason.

The Sub-Head: *Actually, 6000+* Reasons

The Body Copy:

It's *finally* 10 PM. And, it's the first *Monday* of 'Dry January.'

You've signed off and you need to lounge on. This **time is precious** - you don't want to go on an endless scroll of mediocre options until you nod off.

We've got what you want to wind you down.

More binge-worthy shows.

*And, when we say worthy, the **Emmys** say it too. Our 2022 winners:*

[Graphics: *Squid Game, Queer Eye, Brigerton, Ozark, Love on the Spectrum U.S.*]

More side-splitting stand-up comics.

[Graphics: *Chelsea Handler - Revolution, Trevor Noah - I Wish You Would, Joel Kim Booster - Psychosexual, Wanda Sykes - Not Normal, Adam Sandler - 100% Fresh*]

More double-take reality shows.

[Graphics: *Bling Empire, Love Island, Is it Cake?, My Unorthodox Life, The Toys That Made Us*]

The Social Proof: The show your besties are chatting about on your group text? With **200 Million + users**, it's likely it's on Netflix.

The Sense of Urgency: With V-Day around the corner, don't miss these classic rom-com flicks before they leave Netflix:

[Crazy, Stupid, Love; How to Lose a Guy in 10 Days; Love & Basketball; Runaway Bride; Sex and the City: The Movie; When Harry Met Sally]

The Guarantee: We'll give you 7 days FREE to fall for us.

CTA: Start Netflixing

Netflix Blog Post

Topic Tech, streaming service

Approximate word

Length 500-750

Words Objective and other instructions

Please write a blog post about the top ten shows to watch, streaming on Netflix right now.

Make sure to incorporate the SEO techniques you learned in this chapter. Audience Generation Z, millennials

Keywords Netflix Films Netflix streaming

Title: The Ties That Bind: 7 Families to Watch on Netflix Now

The holidays are over and *now* you're missing your family?

Get some quality time with the families streaming on Netflix.

Whether it's the British Royals or a crime show, we got family dramas so hot that they will make your father's rants at New Year's dinner seem tame.

Or are you looking for lighthearted? Sit in with the Foreman family on *That 90's Show* or the Rose family in *Schitt's Creek*. It's the kind of dysfunction that will have you laughing and feeling a bit sentimental for your own family.

As Schitt's Creek's Alexis says to her brother, "Ew, David!"

The Spin-Off Family The original characters are classics and their offspring is a chip off the old blocks.

That 90's Show - Pass the joint. Get high with a new generation in the Foreman basement with this spinoff. Hunt for Easter eggs from the original sitcom while steeping yourself in 90's nostalgia.

Wednesday - Feeling "a little dead inside"? We are all these days. Our new series breathes life into the classic *Addams Family* character. She's got the family's creepy and kooky, mysterious and spooky down. And, now she has Mom's psychic abilities to unravel family secrets.

The Family That's (A Bit) More Dysfunctional Than Your Family. Whether you want mayhem and murder or just some lighthearted mishaps, we got some families that will make yours feel a little more normal.

Ginny & Georgia - Think your mother-daughter relationship is tense? Ginny & Georgia are shaking up a sleepy New England town with theirs. And at the end of Season 2? Ginny really has reason to be salty with her Mom.

Ozark - You never know what goes on behind closed doors. Marty (Jason Bateman) and Wendy Byrde (Laura Linney) bring their unassuming family to the brink when they get caught up in a money laundering scheme for a cartel.

Schitt's Creek - Cutie Dan Levy and his real-life Dad Eugene teamed up for this punchy sitcom. The Roses lose their fortune and become the fish-out-of-water family in Schitt's Creek, the backwater town they bought as a joke. As they start to make it home, you'll fall in love with the tone-deaf Roses - and all. It's a fish-out-of-water story with heart and a whole lot of memes.

And Then There's the Royal Family. Dig up the family secrets with either a documented or dramatized look at the House of Windsor.

Harry and Meghan - This namesake docuseries offers an intimate portrait of the Royal couple and the toxicity that led them across the pond.

The Crown - The Duke and Duchess of Sussex are just the latest fodder for gossip from the House of Windsor. See why this family tree has been ripe for the tabloids in this dramatized version of the Royal Family.

So, curl up and cue

Alternative Post - 'Classic' Theme

1. ***Love Island*** -This latest British import gets the American treatment. Singles are motivated to couple up for love - and cash. It's steamy. It's drama. It's what your next dinner party convo will devolve into.
2. ***Queer Eye*** - Giddyup! The Fab Five don cowboy hats and to make the people of Hotlanta fabulous. Season 7 is filled with more tears, more laughter, and a whole lotta of sass.