

Northwest Neighbors Network

Site Redesign UX Copy Sample Draft

Client: Northwest Neighbors Network

I. Homepage:

Neighbors Helping Neighbors Age Well at Home

II. About Us:

You've been living in your home for 30, 40 years. It's years of family dinners, first steps, and prom dates. It's where you want to stay.

Or you've led an independent life. Making your own rules and your own way. And that's how you planned to retire.

But you can't drive yourself for groceries or the doctor's anymore. You can't get up on the ladder to change a light bulb either.

Now what?

This is where Northwest Neighbors Network (NNN) comes in. NNN is not a specific *place*; it's a community of trusted volunteers who support our member's ability to *plan* for aging well wherever they call *home*.

Most people prefer to live in their own homes as they age, but need a community to support the challenges of independence. NNN was established as one of the growing numbers of virtual villages across the nation to meet the needs of local Seniors.

Virtual Villages:

- are a central resource of help for day-to-day “neighbor helping neighbor” needs
- are grass-roots, membership-driven organizations
- are shaped by member interests and needs
- are run by volunteers and limited paid staff
- coordinate access to affordable services such as transportation, minor household fixes and tasks, health/wellness programs
- coordinate social and educational activities

Building on four years of planning and officially incorporating as a 501(c)3 nonprofit, in February 2019, NNN began serving its first Senior members in our North King County and South Snohomish County communities.

Growing despite - and perhaps because of - the pandemic, our young organization tends to members' needs with a focus on what was most lacking in the early days of stay-at-home orders - social visits, walks, and medical transportation.

As of 2022, NNN has over 250 members and volunteers, and its first staff member helping our older generations thrive right where they feel - well, at home.

CTA: Seniors: [Get Support] / Volunteers: [Give Support]

III. NNN Services:

To exceed our mission - “Aging Well at Home” - we offer a variety of community building and volunteer support services.

- **Social and Educational Calendar [*Calendar Hyperlinked*]**
 - Luncheons
 - Book Clubs
 - Crafting
 - Health/Wellness Activities
 - Meet-Ups

CTA: *Join Us*

- **Volunteer At-Home Help**
 - Medical Transport
 - Groceries
 - Light Housekeeping
 - Minor Household Repairs/Tasks
 - Basic Tech Support
 - Socialization

Let's be neighbors!

CTA: Seniors: [Get Support] / Volunteers: [Give Support]

IV. Contact Us:

Welcome, neighbor! Let's chat.

Please reach out for help on accessing services and supporting our efforts.